



NIGEL SAVORY
Chairman of
The RC Snelling
Charitable Trust.

The Journey out of Lockdown

IT SEEMS THAT THE JOURNEY out of Lockdown is uncertain and rocky. The normal pattern of life has certainly been disrupted and is making it difficult for businesses to plan. It's only a few months ago that we started to see a relaxing of the rules. Before working from home was the norm for many and shopping for most things was done online. Foreign travel was almost impossible as was attending any social event other than a very small gathering.

Now people are slowly returning to their normal place of work, but Lockdown has prompted many to reappraise what they want to do. This has certainly led to a general shortage of labour as the economy restarts. People are now getting out and about much more and some like me have even ventured abroad.

I wonder whether I am alone in getting slightly fed up with a telephone, iPad or PC running my life? Certainly, the PCR forms for foreign travel were less than straight forward. Now that shops are open again less is being done online but all channels to market need to be kept open.

Rebooting the World economy has exposed how critical parts of supply chain are controlled by a few businesses. This has led

to shortages, lengthening lead times profiteering and inflation. There will no doubt be casualties along the way.

Our response

At Snellings we will not forget People. Essentially, we buy and sell from/to people and we service what we do through our own excellent team. We will continue to try and care for everyone and support a multi-channel approach to market so that our customers can access products from us when they like and how they like. We have always chosen those organisations we partner with carefully and we will use our cash wisely and be prepared to hold stock to help us address supply chain issues.

Annabel and I thoroughly enjoyed hosting the Snellings party which in a small way was a thank you to everyone who had helped Snellings thrive against all odds during the COVID pandemic. You are a terrific team. Thank you for all you have done and please continue to help us smooth the road ahead.

Nigel Savory
Chairman, The RC Snelling Charitable Trust.



TRUST PROVIDES A LIFELINE FOR MANY LOCAL CHARITIES AND GOOD CAUSES DURING THE PANDEMIC.

DURING THE VARIOUS LOCKDOWNS which we've all had to endure, the R C Snelling Charitable Trust continued to donate grants to local good causes. "The need for support seemed to have been significantly increased during the pandemic", explained Trustee Rowland Cogman. "Most local charities had to contend with increased costs due to Covid requirements for things like cleaning and PPE, whilst at the same time suffering from not being able to raise supportive funds from their normal channels. We felt it was important to continue to help and support most of the applications we received and for some, we probably provided a lifeline. Some of our staff were also involved in their own fundraising efforts for the charitable causes which really matter to them and it was also good that the Trust match funded the hard work undertaken by our staff, effectively doubling the funds they raised".

Examples of some of the grants given by the Trust and the hard work undertaken by our staff are shown in this edition of the newsletter. 🍌



TOBY GOES BACK TO SCHOOL.

IT WAS MANY YEARS AGO (1969 in fact!) when SBS CEO Toby Wise put on his school uniform (see photo below) to walk to the St Williams Primary School in Thorpe St Andrew for the very first time. And so it was a strange feeling for Toby to go back to his old school, this time armed with a £5,000 cheque from the Trust to support the school, who wanted to build a larger outdoor seating area by the school dining area for their pupils.

"It was great to return to my old school with the cheque and they were so pleased with the Trust's grant toward the total costs of the project", said Toby. Helena Mellor, Chair of the St Williams Association which is the parents and friends organisation which raises funds for the school said "we have to say the most enormous thank you to Snellings who came to our school to make a donation of £5,000. What an amazing contribution". 🍌



Store manager David rides his motorbike from Land's End to John O'Groats to help Adoption UK

SO, WHAT'S IT LIKE RIDING A MOTORCYCLE in the pouring rain on a cold, drizzly day? Probably not much fun. But imagine doing that on a ride from Land's End to John O'Groats, a journey of almost 900 miles and doing that in just one day. That's what David Smith, store manager for Snellings / Gerald Giles did on June 21, the longest day of the year.

"It really did feel like the longest day too", said David. "The weather was wet and windy so not ideal. At the halfway point at Scotch Corner, I could easily have stopped and slept for a long while, but I knew how important it was for me to carry on and raise these much needed funds for Adoption UK. It was their 50th anniversary and having myself become an adopted parent recently, when our family was extended by the arrival of my adopted daughter, I felt it was important to finish what I'd started when I set off from Land's End".



With matched funding from The RC Snelling Charitable Trust, David's sponsorship of £1,980 was doubled, which meant the Adoption UK charity had a total of £3,960 from David's hard work. Well done David and we hope your daughter is doing well! 🍌

↓ Trustee Stephan Phillips handing Joe Zipfel a cheque from the Trustees



↑ Picture of the full page article of Joe which recognises the grant given by the R C Snelling Charitable Trust. Eastern Daily Press, Saturday August 14 2021.

The Trust helps an injured Marine from Norfolk and receives recognition in the Eastern Daily Press.

IT WAS IN SEPTEMBER 2008, when Joe Zipfel, a young Marine from Norfolk, was deployed into Afghanistan on his 3rd tour of duty. A long way from his home town of Thetford, and riding at the top of the lead Viking armoured vehicle, a bit like a mini tank with twin tracks, and heading toward a forward operation, a roadside improvised explosive device (IED), set up by Taliban insurgents, was suddenly detonated. The Viking was completely destroyed, badly injuring all of its occupants. That's when Joe Zipfel's military career was put in jeopardy. *"I was thrown out of the vehicle and was taken to Bastion Hospital. With multiple lower limb damage and a fractured backbone, after 3 years of rehab, including learning how to walk again, I was told my career in the Marines was over and I was medically discharged on December 2012. So after joining the Marines at 17, having been part of the initial incursion force into Iraq in 2003 and having served multiple times*

in Afghanistan, it was time to look to do something else with my life".

Joe was aware of a charity called Wings for Warriors which helps to train injured military personnel and turn them into professional commercial pilots. In a unique arrangement with TUI, once qualified and after receiving the specialised training for the aircraft they will be flying, they are employed as first officers, flying passengers to their holiday destinations. From there they can go on to captain their own aircraft.

John Barbour, Trustee of Wings for Warriors, and a commercial pilot for Easyjet for 20 years before retiring to be a Director Trustee of Wings for Warriors applied to The R C Snelling Charitable Trust for a grant to help Joe with the costs

of his training. The Trust was happy to grant Joe £2000 toward his training costs. Joe has completed his private pilot licence and all of the 13 exams for his commercial flying training which starts in September. In around a year, given the right amount of flying hours and continual training, Joe could be flying you on your holidays!

Everyone at the Trust wishes Joe good luck for his continued training and Joe promises to let us know when he's fully qualified and giving out those immortal words to his air crew, "doors to manual". ☺



MEET THE TRUSTEE.

CONTINUING OUR SERIES of learning more about our Trustees, today we focus on Philip Buttinger, who has been a Trustee since 16 February 2005. Philip, a dedicated Korfbal player who was instrumental in bringing Korfbal to Norfolk, tells us a little more about himself and what it means to him to be a Trustee of the R C Snelling Charitable Trust. Philip is also a Non Executive Director of Snelling Business Systems Ltd.

"I am married to Bridget, a Norwich girl, which is how we ended up moving here. We have three boys, all play korfbal, and the middle son, Paul, worked for SBS for a while.

I remember when I was invited by Roy Snelling to be a Trustee and feeling flattered. I was introduced to Roy by Walter Tyacke, a Trustee and the driving force in getting Snelling Business Systems off the ground. I promised Roy and Walter that I would look after the Museum and have done so for the past thirteen years. Now I am approaching 70, I think more and more about how we can ensure Roy's legacy is maintained both in spirit and physically. Involving all employees in defining our values was an important part of this and we need to encourage continued active engagement in the Trust's good work". ☺

Snellings Staff Garden Party

SNELLINGS SUMMER GARDEN PARTY.

BY KIND PERMISSION OF OUR CHAIRMAN, Nigel Savory, the beautiful gardens of Thorpland Hall near Fakenham were opened for a Snellings staff summer garden party. Around 60 staff attended and enjoyed the hospitality in one of the best gardens in Norfolk. And the weather was really warm too. Thanks to the hard work of the organising committee led by our elected employee Trustee Colin Jacobs we all had a great day. Thanks also to Chevaun Betts from Snellings Blofield, Phil Canessa from Gerald Giles and Stephen French from SBS and also special mention to Nigel and Annabel for being so generous by hosting us in their beautiful gardens.





Snellings Staff Garden Party





Toby and his youngest daughter Holly complete long distance cycle ride.

SBS CEO, TOBY WISE RECENTLY completed a 60 mile sponsored cycle ride around Norfolk to help raise funds for Norfolk based cancer charity Big-C. "They were wanting to raise money toward their new building on Dereham Road, in Norwich and there was a choice of either a 30, 60 or 100 mile cycle ride", said Toby. "In the end we thought the 60 mile ride would be hard enough for cycling novices and that's what we did. Holly my daughter did very well and I was very proud of her. It's also good for her to see the charitable aspect of the company I work for and of course, the matched funding really helped.". Well done Toby and Holly! 🍀



Holly, Toby's daughter presenting the cheque of £2,326 which Holly and Toby raised to Megan Utting of Big-C



NIGEL AND ANNABEL OPEN THEIR GARDENS FOR THE NATIONAL GARDEN SCHEME AS WELL AS LOCAL CHARITIES.

HAVING ENJOYED THE WONDERFUL gardens at Thorpeland Hall, it's not hard to see why these gardens are so popular in the National Garden Scheme. The National Garden Scheme enables visitors to explore over 3,600 private gardens during summer in England and Wales and the scheme helps to raise funds for a number of nursing and health related charities, like Macmillan Cancer Support, Marie Curie and Hospice UK.



Three local charities also benefited from Nigel and Annabel opening their gardens and all the charities were helped by matched funding from the R C Snelling Charitable Trust. Local charities which benefited included The Great Snoring PCC which received £1,810; St John's Ambulance, who were looking for support funding for a new vehicle locally, received £3,800; the Holt and District Dementia Support team received £400. The National Garden Scheme charities benefited from a further £3,290. Thank you Nigel and Annabel! 🍀

SBS link up with global No1 cycle manufacturer Giant for Cycle to Work scheme for all employees.



ONE OF THE LATEST GOVERNMENT schemes is to help employees who wish to ride a cycle to their work or for part of the journey. The scheme uses a salary sacrifice mechanic which means that all employees are given tax advantages, which means you could save up to 42% on a brand-new bike. Whilst most schemes have a limit on what you can buy the SBS employees scheme allows staff to choose how much they would like to spend. The cycles range from around £400 up to over £4,000 for an electric bike. 🍀

Colin Stratford



WE WELCOME OUR NEW STAFF:

SERVICE TECHNICIANS. WELCOME TO COLIN STRATFORD AND EDUARDO SANTOS who have recently joined SBS as service technicians. Both are London based and bring additional capacity to the fast growing and award-winning service team.

WAREHOUSE & LOGISTICS MANAGER

WELCOME TO NOEL HUNT who joins us, bringing a wealth of experience to the role. 🍀



Eduardo Santos

Good to have you with us and good luck with your careers with us.